



## CASE STUDY

**Project:**

Park View Stratford Road,  
Shirley

**Sector:**

New Build Housing

**Approved Window  
Contractor:**

Kingfisher Windows

**Product:**

Profile 22 Optima Flush Tilt  
and Turn Windows

**Location:**

208 Stratford Road, Shirley,  
Solihull

## Profile 22 Optima windows fitted in contemporary new housing development

Over 250 Profile 22 Optima Flush Tilt and Turn windows were manufactured and installed in a stunning new build contemporary apartment on a prominent plot in Shirley, West Midlands.

The new build development comprises of 27 two-bedroom apartments with privileged expansive views overlooking Shirley Park which offers approximately 37 acres of open parkland.

Marketed as Park View, the contemporary building design is both striking and distinctive and aspires to set the benchmark for any future development in Shirley, fitting of its prominent corner setting.

The building design has exacting standards throughout the project, delivering numerous quality features as

standard. This was especially the case for the appointed window contractor – with over 250 windows required, getting the right balance of window aesthetics and quality for this element of the project was essential.

The windows manufactured and supplied were Optima Flush Tilt and Turn Windows from Profile 22, the UK's leading award-winning commercial window system. The fabrication and installation contract was awarded to experienced Profile 22 Approved Contractor Kingfisher Windows, a leading manufacturer and supplier of windows, doors and conservatories.



Profile 22 Optima Flush Tilt and Turn Windows deliver the high-quality specifications required

The project specified Flush Tilt and Turn Windows manufactured in 7016 anthracite grey to deliver the streamline contemporary aesthetics required. Optima Flush Tilt and Turn windows are suitable for large windows in medium or high-rise buildings and the opening sash sits inside the window frame, creating its 'flush' appearance which was crucial to deliver the modern clean aesthetics.

As you would expect from an award-winning system, the functionality of the Optima Flush Tilt and Turn is exceptional and supports the exact quality standards: In tilt mode, the window offers secure ventilation which was important on the lower floor apartments. The tilt before turn operation improves safety and the gearing prevents selection from tilt to turn while in tilt mode and vice versa.

#### **A seamless installation**

As an experienced commercial contractor, Kingfisher Windows is used to working with new build developers to exacting standards. It meant the windows were fabricated and installed smoothly and efficiently.

#### **A contemporary, high quality development completed**

With the apartments now completed, the contemporary apartment development brings both visual interest and much-needed homes to the local area. Jonny Reynolds of Kingfisher Windows commented: "The high-quality development offers superior housing and we are delighted to have worked on this project."

For more information on the Profile 22 range, please visit [www.profile22.co.uk](http://www.profile22.co.uk) or call **0808 101 4143**



[www.profile22.co.uk](http://www.profile22.co.uk)