



## CASE STUDY

**Sector:**

Residential

**Project:**

Evesham Walk Curtain Walling

**Client:**

Masefields Consultancy Services Limited

**Fabricator:**

FrameXpress

**Installer:**

Goldstar Windows

**Product:**

Curtain Walling and Optima C casement windows

**Location:**

Redditch

Retail outlets rejuvenated and changed into 14 one bed apartments by Profile 22 Offices on Evesham Walk in Redditch have been rejuvenated into 14 one bed apartments with new curtain walling and casement windows from leading PVC-U manufacturer Profile 22.

Chartered architects and chartered surveyors Masefields Consultancy Services approached Profile 22 installer Goldstar Windows to upgrade the curtain walling and casement windows on a commercial and retail block in the middle of Evesham Walk, a prime commercial and retail area in the busy town of Redditch. The work would help maintain thermal efficiency in the building as well as give the aesthetics a new lease of life.

**A team of experts**

I Goldstar Windows has a wealth of experience in commercial installations. The company, led by Noel Preece, manages every project in-house with an emphasis on strict quality control procedures and attention to detail. Noel was delighted to be awarded the contract to install curtain walling and casement windows in the Evesham Walk property but was aware that with such a high profile project, all technical queries would need to be clarified and discussed in the planning stages.

He knew that his long-term partner, Profile 22 Approved Window Contractor frameXpress, would be able to provide any additional expertise that was required.

The expertise of Profile 22 was on hand too. Dave Stearman, Business Development Manager at FrameXpress, said: "We have worked with Profile 22 since we were founded in 1998. We manufacture Profile 22 because they offer superb quality, a comprehensive range of products and strong customer support. They offer an excellent design service which includes site surveys, design drawings, on-site training and specification writing service."

Together, Noel, Dave and Gary Millership, Specification Manager at Profile 22, worked closely to ensure every element of the project met the specifications and fabrication and installation would run smoothly. A full survey was carried out with Gary who then produced the designs, training and on site support.



### **Award-winning products**

The products chosen for the project were Profile 22 curtain walling SK250 and Optima C casement windows. Profile 22's curtain walling system combines quality, sustainability, aesthetics, price and performance.

Optima C is a 70mm chamfered solution that's part of the award-winning Optima system that's rapidly becoming the commercial system of choice for specifiers thanks to its intelligence and innovation. Dave commented: "Both products are recognised for their quality standards and trouble-free fitting benefits."

### **A building transformed**

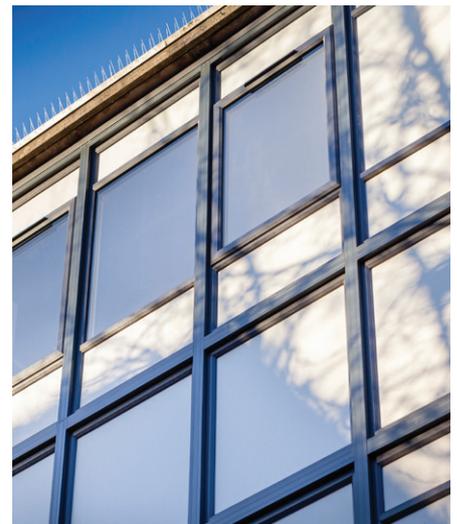
The new curtain walling and casement windows have given the Evesham Walk offices a new lease of life as 14 apartments, giving the building a much-needed facelift as well as making it more thermally efficient.

Noel commented: "The project has been an absolute pleasure to work on from start to finish and all parties have performed very professionally. Profile 22's specification engineer was invaluable with his knowledge and expertise and the design and support service has helped us complete the project successfully."

Dave added: "Meticulous attention to detail was placed on the design and specifications for this project by everyone. It was a great exercise in teamwork by all parties."

The project demonstrates the outstanding results that can be achieved when experienced, dedicated professionals work with industry-leading products

**For more information on the Profile 22 Optima Range, please visit [www.profile22.co.uk](http://www.profile22.co.uk) or call 01952 290910.**



[www.profile22.co.uk](http://www.profile22.co.uk)